**Customer Segmentation Dataset**

This dataset contains information on customers including gender, age, annual income, spending score, profession, work experience, and family size.

**Dataset Description**

* CustomerID: Unique identifier for each customer
* Gender: Gender of the customer
* Age: Age of the customer
* Annual Income: Annual income of the customer in dollars
* Spending Score: Score assigned by the mall based on customer behavior and spending nature
* Profession: Profession of the customer
* Work Experience: Work experience of the customer in years
* Family Size: Family size of the customer

**Data Source**

The data was collected by the mall management and shared for analysis.

**Potential Uses**

This dataset can be used for customer segmentation and analysis to understand customer behavior and preferences. It can also be used to identify target customer groups and develop marketing strategies accordingly. Additionally, the dataset can be used to build machine learning models for predicting customer spending patterns based on demographic and professional factors.

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Regenerate response

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